

LEAD MENU

1

Digital Lead

w/ Beneficiary Info \$14

2

Digital Life

(under 30 days old-never distributed)

Final Expense \$12

Life Insurance \$12

M APD \$20

3

Digital Leads

(31 days plus-never distributed)

Final Expense \$4

Life Insurance \$4

MAPD \$4

4

Direct Mail FE "A" Lead Overflows

\$30.00 per lead

(no minimum)

5

Direct Mail FE "B" Lead

\$0.50 per lead

(no minimum)

6

Direct Mail Med Supp Overflows

\$25.00 per lead

(no minimum)

7

Direct Mail T65 Overflows

\$30.00 per lead

(no minimum)

8

Direct Mail Med Advantage Overflows

\$32.00 per lead

(no minimum)