

# Lead Menu

## Exclusive Direct Mail "A" Leads









\$29.75 per lead (20 MINIMUM OR 15 ON RECURRING ORDERS)



### Direct Mail Overflows



\$27.00 per lead (no minimum)

#### Mortgage Protection



\$59.00 per lead (15 MINIMUM)

#### Direct Mail "B" Leads



\$2.71 per lead (10 MINIMUM)

#### Med Supp



\$20.00 per lead (20 minimum)

## Med Advantage



\$20.00 per lead (20 minimum)

#### A-Minus



\$10.00 per lead (no minimum)

# Pre Recorded Contact



\$20.00 per lead

## Preset Appointment



Hire your own Personal Appointment
Setter for \$20.00 per lead
(15 minimum)
(Requires 20 "A" Leads Weekly)

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## **Recruiting Contacts**



\$3.00 per lead (no minimum)